

# Standards, reporting and sporting venues

# Take away points

- Understanding of BS8901
- ISO20121 update
- Overview of GRI and the EOSS
- How to get involved

# What does sustainability mean?

**"An enduring, balanced approach to economic activity, environmental responsibility and social progress"**

*British Standards*

# Standards



- BS8901: specification for a sustainable event management system



- ISO20121: international standard for event industry currently being developed

- ISO14001: environmental management

- ISO26000: social responsibility



- Green Tourism Business Scheme

- Green Globe: international tourism standard



- Apex Green Meeting Standard

S U S T A I N A B I L I T Y

[www.sustainableeventsltd.com](http://www.sustainableeventsltd.com)

# BS8901 'Specification for a sustainable event management system'



Launched November 2007  
2nd draft September 2009  
Catalyst London 2012 Olympics  
Management system  
Suitable for: venues, organisers &  
suppliers  
Industry specific



S U S T A I N A B I L I T Y

[www.sustainableeventsltd.com](http://www.sustainableeventsltd.com)

# What's involved?

- Management system not checklist
- Sustainability Policy
- Stakeholder engagement
- Identify key issues
- Monitor and measure
- Way of working



# ISO 20121 Sustainability in event management.

- ISO20121: International Standard for event industry currently being developed
- 30 countries involved,
- Expert Organisations: MPI, GMIC, UFI
- Expected in 2012
- Will lead sustainable management practices
- Global framework to encourage sustainability

S U S T A I N A B I L I T Y

[www.sustainableeventsltd.com](http://www.sustainableeventsltd.com)

# How to be involved

- Mirror committees in each country
- [Jose.alcorta@bsigroup.com](mailto:Jose.alcorta@bsigroup.com) (UK Secretaire)
- Press releases
- See me!



# Who is currently operating in a sustainable way?



Olympic Stadium -  
Material Monitoring

Responsible sourcing

Local suppliers

Re - usable materials

S U S T A I N A B I L I T Y

[www.sustainableeventsltd.com](http://www.sustainableeventsltd.com)

# Vancouver Winter Olympics

- Richmond Park - Waste heat energy recovered from ice-making is captured and reused for domestic hot water and heating/cooling systems
- VANOC recognised 32 sustainability innovations at venues, villages and operations

S U S T A I N A B I L I T Y

[www.sustainableeventsltd.com](http://www.sustainableeventsltd.com)

# Old Trafford - Carbon Reduction Challenge

- 25.6% gas savings in 2008/9 Compared with 2007/8
- 13.4% average electricity savings at Old Trafford



# Croke Park

New energy monitoring system reduced its energy consumption in the first three months of 2009 by over 10% compared to the same period in 2008.



# AVIVA Stadium

Waterless urinals - with approximately 400 urinal spaces, on one event day alone there is a saving in excess of 20,000 litres of water.

# Global Reporting Initiative - Who are they?

- NGO set up by the UN
- World's most widely-used sustainability reporting framework
- multi-stakeholder consensus approach



# GRI Reporting - What is it?

- Report on what you are doing and how
- FTSE 100 companies



# Current reporting

Corporate Social  
Responsibility Report



Annual Report  
2004:2005

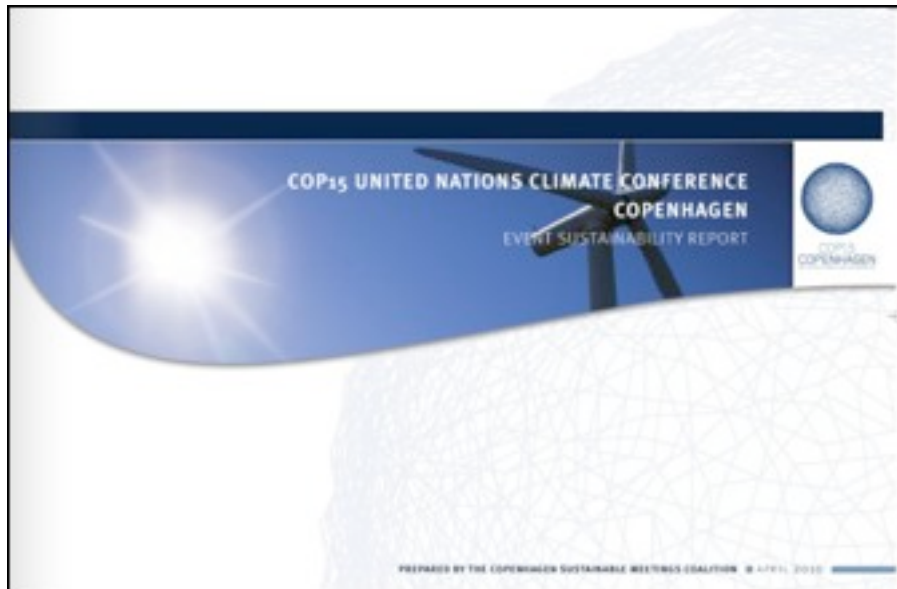


SUSTAINABILITY

[www.sustainableeventsltd.com](http://www.sustainableeventsltd.com)



# Who is reporting using GRI?



# What to report

- Company info
- Management approach
- Measurable targets
- Year on year

*‘Initiatives to reduce greenhouse gas emissions and reductions achieved’*

# Sector Supplements



SUSTAINABILITY  
[www.sustainableeventsltd.com](http://www.sustainableeventsltd.com)

# Event Organiser Sector Supplement

Main themes that are being reported in the events sector:

- Legacy
- Anti-doping
- Transportation
- Inclusivity
- Sourcing

# Benefits of reporting

- Transparency and honesty in sector
- Increased comparability
- Industry leaders
- Reputation enhancement
- Internal behavior changes

# How to get involved

- Public commentary via online survey out **now** to 3rd August 2010
- Public comment on full final draft Supplement early 2011
- Launch of the Supplement by mid- 2011
- Practitioners network

email: [guidelines@globalreporting.org](mailto:guidelines@globalreporting.org) 'Subscribe Events' in the subject line.

# Sum up

- Brief overview of BS8901
- Introduction to ISO 20121
- Introduction to GRI
- How to find out more information