

# The Future of Sustainability Reporting in the Events Sector



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# Learning Points

- What is happening in the industry now
- What is the GRI EOSS?
- How you can be involved



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# What do we mean by sustainability?

"An enduring, balanced approach to economic activity, environmental responsibility and social progress"



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# How are events operating sustainably?



# Management System = How you do it

- BS8901
- Sustainability Policy
- Stakeholder engagement
- Identify key issues
- Way of working



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# Checklist approach

APEX = What you do

*9.4.2 Supplier shall implement an anti-idling policy for all staff for a period of time that covers all services rendered for all planner offices considered to be onsite.*



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# Which one should I choose?

- Work together
- Check list for initial sustainability measures
- Deciding on key issues or all issues



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# What are the benefits ?

- Tender opportunities -  
- Decrease overheads

*-Turning down your thermostat by 1°C, could cut your fuel bills by 10%*

*-Using 1 energy-saving light bulb could save you £5/year*



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# Who is currently operating in a sustainable way?



## Olympic Stadium - Material Monitoring

Responsible sourcing

Local suppliers

Re - usable materials



# The Barbican

Waste audit to be conducted  
Monitoring waste at 3 events to provide an average landfill waste measurement



# Old Trafford

25.6% gas  
savings in  
2008/9  
Compared  
with 2007/8



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# Current reporting

Corporate Social  
Responsibility Report



Annual Report  
2004:2005



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# Global Reporting Initiative - Who are they?

- NGO set up by the UN
- World's most widely-used sustainability reporting framework
- multi-stakeholder consensus approach

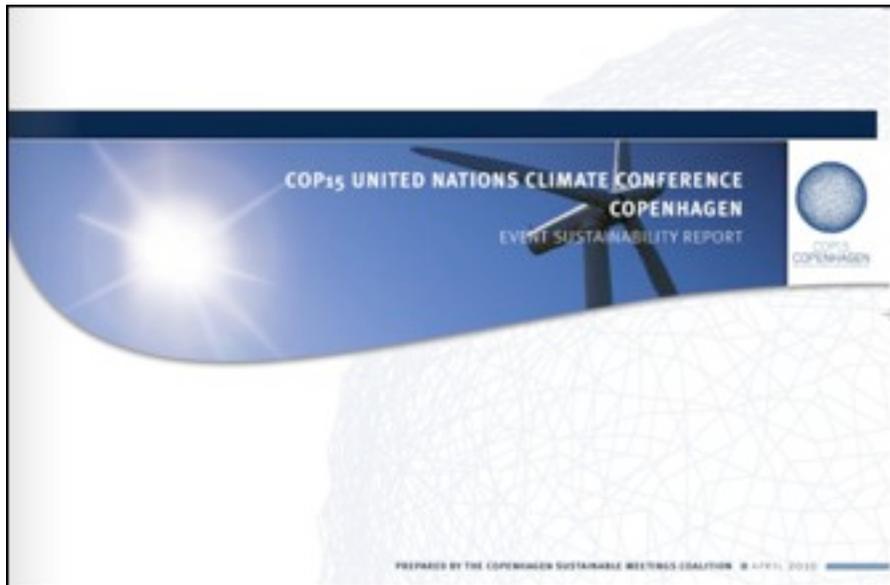


# GRI Reporting - What is it?

- Report on what you are doing and how
- FTSE 100 companies



# Who is reporting using GRI?



# How do they link?

- Way of working or checklist approach
- Framework for reporting your results
- Consider it at the start



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# What to report

- Company info
- Management approach
- Measurable targets - Initiatives to reduce greenhouse gas emissions and reductions achieved.



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# VANOC

## ACTION TRACKER

### Buy Smart: Sustainable Purchasing, Licensing and Business Development

GOALS FOR 2007-08	PROGRESS WE MADE IN 2007-08	GOALS FOR 2008-09
Develop the means to identify and track the number and value of contracts awarded to inner-city enterprises, the Aboriginal community or organizations with environmental technology attributes	Identification and tracking system for Buy Smart contracts was developed through the creation of a field in the database where a supplier can be identified as part of the priority population segment we are tracking	Continue implementing ways to track number and value of contracts with inner-city, Aboriginal and environmental attributes
Provide advanced notice to the marketplace of procurement opportunities that are significant or have high sustainability and Aboriginal participation potential	Hosted eight VANOC one-hour presentations on sustainable and Aboriginal procurement opportunities, as well as four opportunity e-mail updates to the marketplace  Provided procurement updates to the 2010 Commerce Centre for its business network presentations to BC-based enterprises	Continue to provide advance notice to the marketplace of procurement opportunities that are significant or have high sustainability and Aboriginal participation potential
Continue to monitor corrective actions through follow-up factory audits	Met with Maquilla Solidarity Network and Ethical Trading Action Group to discuss best practices for social compliance programs  <b>Modified Licensee Code of Conduct audit tool to detail specific non-conformances to improve licensee corrective action planning</b>  <b>Reported Licensee Code of Conduct audits by country</b>	Share Buy Smart model with sponsors and partners  Continue to monitor licensee corrective action plans through follow-up factory audits



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What do you think the benefits are?



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# Benefits of reporting

- Transparency and honesty in sector
- Increased comparability
- Industry leaders
- Reputation enhancement



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# Sector Supplements



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# Themes

Some of the main themes that are being reported in the events sector are:

- Legacy
- Anti-doping
- Transportation
- Inclusivity
- Sourcing



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# How to get involved

- Public commentary via online survey from 26 May to 3 August 2010
- Public comment on full final draft Supplement early 2011
- Launch of the Supplement by mid- 2011
- Practitioners network  
email: [guidelines@globalreporting.org](mailto:guidelines@globalreporting.org)  
'Subscribe Events' in the subject line.



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# Points to take away

Do you feel that you know more about:

- Current sustainability approaches
- GRI
- How you can become involved



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